

Universality:

Loaded dice (part 1)

Our team ended off 2014 with feedback from supporters and contributors alike. A key message was to make the blog more accessible since the strong scientific terms tend to lend itself to a minority, whereas the Universality intent is to make these aspects more digestible and practical. Our first publication for 2015 is the “loaded dice” which refer to a system, be it a game, a process, or a business that presents itself as operating in a fair, honest, transparent and equitable manner, whilst covertly abusing and manipulating the system.

Typical examples are the large, old and entrenched corporations, across all sectors (e.g. Energy; Financial; Health; Insurance; Education; Technology & Telecommunications sectors). The current global socio-economic challenges manifesting in all countries is really intimately linked to most of us having to operation in socio-economic systems that are predisposed toward those already empowered, which entrenches the Rich-Poor divide, more commonly referred to the 1% (the elite minority) versus the 99% (the poor masses). This is the globally pervasive “loaded dice” – which refer to the poor and/or SMME’s that predominantly operate according to the “rules of social systems”, whilst the powerful, large corporations and/or individuals, “bend” these very rules. This dynamic almost always result into the “globally rigged socio-economic system”. The consequences of the “loaded dice” manifest in everyday life under umbrella issues such as: Social unrest; Bailouts; Joblessness; Poverty; Under-development; Climate challenges; Human rights; etc. On a practical level, it seeds division between Nations; Corporations, Small, Medium and Micro business, as well as individuals. Current examples to monitor range from: The boldness of the Greek people; The “war on terror”; The currency wars; The bias of assurance & governance watchdog agencies (United Nations; Ratings agencies; World Bank group; etc.). The “subtle yet potent manipulation of the dice”, therefore affects all of directly. The message for this week is to awaken this understanding within all global citizens, since

our collective power, if applied diligently and in a focused manner, can eventually force positive global change.

